SHERRÉSKIN

GLOW CURATED . SKIN LOVED

Product Guide

for clinics, aestheticians and skincare stores



sherreskin.bumpa.shop · @sherreskin

WHO WE ARE

Skincare with a reason behind it.

Sherréskin is a Nigerian skincare brand made for melanin-rich skin. We choose every ingredient for a reason, say plainly what each product does (and what it does not do), and keep routines simple enough for your clients to follow.

Not stronger. Clearer.

01

A reason for every ingredient

Each formula is built around a purpose, and every pack lists its ingredients (INCI) and directions so your team can explain it with confidence.

02

Designed with melanin-rich skin in mind

Gentle cleansing, barrier-care, and support for the look of an even tone. We always recommend a patch test and daily sunscreen.

03

Honest about results

We describe how skin looks and feels. No miracle promises, no timelines we cannot back up, and we say when to see a dermatologist.

THE ROUTINE

A simple routine to follow.

MORNING

1. Gentle Hydrating Face Cleanser
2. Hydra Barrier Face Toner
3. Blemish Control Serum
4. Hydra-Barrier Face Cream or Barrier Renewal Cream
5. Sunscreen, daily

EVENING

1. Willow-BHA Cleanser (or Gentle Cleanser)
2. Hydra Barrier Face Toner
3. Blemish Control Serum
4. Hydra-Barrier Face Cream or Barrier Renewal Cream
5. Glow Oil Elixir, optional

TONIC NIGHTS: 2 NIGHTS A WEEK TO START

Gentle Hydrating Face Cleanser › Mandelic Glow Tonic › Hydra-Barrier Face Cream

No Willow-BHA Cleanser or serum on tonic nights.

- Daily sunscreen is part of every routine (a tested, broad-spectrum SPF 30+).
- Use one cream per routine: Hydra-Barrier Face Cream or Barrier Renewal Cream.
- Introduce new products one at a time and patch test first.
- Stop using a product if the skin burns or becomes irritated, and see a dermatologist for deep, painful breakouts.

THE RANGE

Eight products, at a glance.

PRODUCT	SIZE	WHEN	BEST FOR
Gentle Hydrating Face Cleanser	150 ml	Morning & night	Everyday, most skin types
Willow-BHA Cleanser	150 ml	Evening	Oily, congested, blemish-prone
Hydra Barrier Face Toner	100 ml	Morning & night	All skin types
Mandelic Glow Tonic	100 ml	Night only	Dull, rough-feeling skin
Blemish Control Serum	30 ml dropper	Morning & night	Blemish-prone, uneven-looking tone
Hydra-Barrier Face Cream	50 ml jar	Morning & night	Oily, combo; light cream
Barrier Renewal Cream	250 ml	Morning & night	Dry to normal; face & body
Glow Oil Elixir	100 ml	AM or PM	Face or body glow

QUICK ANSWERS FOR YOUR TEAM

Which cleanser?
Gentle Hydrating for everyone, morning and night. Willow-BHA in the evening for blemish-prone skin.

Tonic and BHA cleanser together?
Not in the same routine. Keep them on different nights.

Do clients need sunscreen?
Yes, every morning. It decides how well tone-supporting products can work.

CLEANSER · MORNING & NIGHT

150 ML

Gentle Hydrating Face Cleanser

Soothe · Soften · Cleanse

WHAT IT IS

A mild face cleanser that lifts dirt and sunscreen and leaves skin feeling clean, soft and comfortable. No scrub, and fragrance-free.

WHY IT WORKS

- **Oat beta-glucan & oat peptides**
  a soft, comfortable feel after washing
- **Glycerin**
  keeps water on the skin
- **Mild cleansing blend**
  betaine and decyl glucoside, no SLS and no scrub

HOW TO USE

Massage 1 to 2 pumps onto wet face and neck for 30 to 60 seconds, avoiding the eyes. Rinse with lukewarm water. Morning, and at night when skin is not breaking out.

BEST FOR

Everyday cleansing for most skin types, including dry and normal skin.

GOOD TO KNOW

A gentle cleanser, not a pore treatment. For breakout-prone skin, add the Willow-BHA Cleanser at night.

PAIRS WELL WITH

Hydra Barrier Face Toner

Hydra-Barrier Face Cream

CLEANSER · EVENING

150 ML

Willow-BHA Cleanser

Balance · Purify · Smooth

WHAT IT IS

A rinse-off cleanser with 1% salicylic acid and willow bark extract that helps cleanse congested pores. For blemish-prone skin.

WHY IT WORKS

- **Salicylic acid 1% (BHA)**
  helps cleanse congested pores
- **Willow bark extract**
  a natural source of salicin for a clarifying, soothing feel
- **Zinc PCA**
  supports oil balance
- **Panthenol & glycerin**
  keep the wash from feeling stripping

HOW TO USE

In the evening, apply 2 to 3 pumps onto wet skin, massage gently for 60 seconds and rinse thoroughly. Start every other night and build up as skin allows.

BEST FOR

Oily, congested and blemish-prone skin.

GOOD TO KNOW

Use sunscreen the next morning. Not for children under 3. Avoid if allergic to aspirin or salicylates. Do not use in the same routine as the Mandelic Glow Tonic.

PAIRS WELL WITH

- Hydra Barrier Face Toner
- Hydra-Barrier Face Cream

TONER · MORNING & NIGHT

100 ML

Hydra Barrier Face Toner

Hydrate · Soothe · Comfort

WHAT IT IS

A watery hydrating toner with glycerin, panthenol and niacinamide that helps skin feel hydrated and comfortable before serum and cream. Fragrance-free.

WHY IT WORKS

- **Niacinamide 3%**
  supports an even-looking tone
- **Oat beta-glucan 3% & centella**
  a calming, comfortable feel
- **Panthenol, glycerin & betaine**
  put water back into the skin

HOW TO USE

After cleansing, press onto face and neck with fingertips or a cotton pad. Morning and night, before serum.

BEST FOR

All skin types, including oily, dry and easily irritated-feeling skin.

GOOD TO KNOW

It hydrates. It is not a treatment for pimples or marks on its own. Patch test before first use.

PAIRS WELL WITH

- Blemish Control Serum
- Hydra-Barrier Face Cream

EXFOLIATING TONIC · NIGHT ONLY

100 ML

Mandelic Glow Tonic

Resurface · Brighten · Refine

WHAT IT IS

A gentle exfoliating tonic that helps smooth rough texture and the look of dullness and uneven tone, and helps pores look cleaner. For blemish-prone skin.

WHY IT WORKS

- **Mandelic acid 5% (AHA)**
  gentle surface exfoliation
- **Gluconolactone 2.5% (PHA)**
  a softer exfoliating partner
- **N-acetyl glucosamine**
  supports an even-looking tone
- **Panthenol & betaine**
  reduce the dry feeling

HOW TO USE

At night, apply with a cotton pad on clean, dry skin and do not rinse. Start 2 nights a week, up to 3 if skin is comfortable. Skip the serum on tonic nights. Then moisturise.

BEST FOR

Dull-looking, rough-feeling skin and the look of post-blemish marks.

GOOD TO KNOW

Can tingle. Contains an AHA that increases sun sensitivity, so daily sunscreen is a must. Not for broken or freshly treated skin. Not for daily use.

PAIRS WELL WITH

- Gentle Hydrating Face Cleanser
- Hydra-Barrier Face Cream

SERUM · MORNING & NIGHT

30 ML DROPPER

Blemish Control Serum

Brightening Complex

WHAT IT IS

Helps reduce the look of blemishes and supports a clearer, more even-looking tone.

WHY IT WORKS

- **Niacinamide 4%**
  supports tone and skin conditioning
- **Tranexamic acid, azeloyl diglycinate & N-acetyl glucosamine**
  work together for an even-looking tone and the look of marks
- **Zinc PCA**
  supports oil balance
- **Panthenol & glycerin**
  keep the serum comfortable

HOW TO USE

Apply 2 to 3 drops to clean, dry skin, after toner and before cream. Morning and/or night.

BEST FOR

Blemish-prone skin with uneven-looking tone and post-blemish marks.

GOOD TO KNOW

Results build slowly with daily use and sunscreen, and vary from person to person. It does not replace a dermatologist for painful, deep breakouts.

PAIRS WELL WITH

Hydra Barrier Face Toner

Hydra-Barrier Face Cream

MOISTURISER · MORNING & NIGHT

50 ML JAR

Hydra-Barrier Face Cream

Hydrate · Soften · Comfort

WHAT IT IS

A light cream with ceramide complex, cholesterol and fatty acid that helps skin feel hydrated, soft and comfortable.

WHY IT WORKS

- **Ceramide complex, cholesterol & stearic acid**
  the lipids found in healthy-feeling skin
- **Panthenol, glycerin, oat beta-glucan & centella**
  hydration, comfort and a calming feel
- **Niacinamide & dry-touch esters**
  support tone, with a light, non-greasy finish

HOW TO USE

Apply to clean skin morning and evening, as the last face step before sunscreen in the day.

BEST FOR

Oily, combination and blemish-prone skin that cannot take a thick cream, and skin that feels tight or dry.

GOOD TO KNOW

A face moisturiser. It is not rich enough for very dry body skin: for dry skin or the body, choose the Barrier Renewal Cream.

PAIRS WELL WITH

Blemish Control Serum

Glow Oil Elixir

MOISTURISER · FACE & BODY · MORNING & NIGHT

250 ML

Barrier Renewal Cream

Cushion · Comfort · Soft finish

WHAT IT IS

A light-rich moisturiser for face and body. It gives a soft cushion on application, then dries to a smooth, non-greasy finish. Helps skin feel soft and comfortable and supports a more even-looking tone.

WHY IT WORKS

- **Ceramide complex, cholesterol & stearic acid**
  the lipids found in healthy-feeling skin
- **Glycerin, betaine & panthenol**
  hold water in the skin for lasting comfort
- **Oat beta-glucan, centella & ectoin**
  a calming, comfortable feel
- **Niacinamide & N-acetyl glucosamine**
  support an even-looking tone

HOW TO USE

Apply to clean skin morning and evening, face and body. In the day, apply before sunscreen.

BEST FOR

Dry, normal and combination skin that wants a richer cream than the Hydra-Barrier Face Cream. Also a good choice for the body.

GOOD TO KNOW

Use one cream per routine: Hydra-Barrier Face Cream or Barrier Renewal Cream, not both. Results build with daily use and sunscreen.

PAIRS WELL WITH

- Hydra Barrier Face Toner
- Glow Oil Elixir

FACE & BODY OIL · AM OR PM

100 ML

Glow Oil Elixir

Nourish · Seal · Glow

WHAT IT IS

A light, fast-absorbing dry oil on a linoleic-rich base (safflower, jojoba) that leaves skin looking radiant and more even-toned.

WHY IT WORKS

- **Squalane**
  light slip and a soft finish
- **Safflower & jojoba oils**
  linoleic-rich, light cushion
- **THD ascorbate, bakuchiol & licorice**
  radiance and an even-looking tone
- **Bisabolol & tocopherol**
  a comfortable feel

HOW TO USE

Warm 1 to 2 pumps between the palms and press onto clean, slightly damp face or body. Use AM or PM, as the last step over moisturiser.

BEST FOR

Face or body that wants a light glow. Not for active, inflamed breakouts.

GOOD TO KNOW

An oil seals moisture in, it does not hydrate on its own, so apply it over damp skin or moisturiser. Store cool and dark.

PAIRS WELL WITH

Hydra-Barrier Face Cream · Barrier Renewal Cream

LET'S WORK TOGETHER

We would love to see Sherréskin in your clinic or store.

Ask us about starter orders, testers and samples, product training for your team, and our terms.

WEBSITE
sherreskin.bumpa.shop

INSTAGRAM
@sherreskin

TIKTOK
@sherreskin.official

EMAIL
sherrrreskin@gmail.com

PHONE / WHATSAPP
+234 703 547 5319

ADDRESS
26 Moses Adebayo Street, Ojodu Berger, Lagos

Yetunde Lateef · Founder

SHOP ONLINE

Your notes